

THE BIG PROBLEM of the producer and seller of goods is one of merchandising, which includes advertising.

"The producer or merchant of today accepts advertising as a demonstrated business factor—an integral part of the business machinery—not merely as an outside aid or adjunct."

"He needs to be shown neither the desirability, nor the necessity of advertising, but what medium of advertising is best suited for his purpose."

STAR-BULLETIN ADVERTISING covers every section of Hawaii thoroughly and intensively---it is like a general downpour of rain.

STAR-BULLETIN WANT ADS.

ONE CENT A WORD

WANT-ADS

WANTED

Everyone with any line for sale to "Play Safe." Consider the factors of sales, success in placing an ad is more satisfactory than knowing "how it happened" afterward. Star-Bulletin Want Ads. "Bring Home the Bacon" every time. 53904f.

People to join party in home keeping in desirable neighborhood to reduce expenses. Address "M. M." this office. 54426f.

All lovers of music to develop talent by taking lessons from Ernest K. Kaal, 69 Young Bldg., Tel. 3687. k-5381-6m.

Three bedroom cottage, furnished, for four months. State particulars, G. A. C., this office. 54284f.

A boy to feed press is wanted at the Star-Bulletin office. Apply to W. H. G. 54274f.

Your car to be cleaned at Roman's. Beretania St., Tel. 4026. k-5354-3m.

To buy acreage, any part of city or outside. P. O. box 65. k-5339-6m.

HELP WANTED

Girl to help care for children in the country. Address "E." this office. 54002w.

SITUATION WANTED.

Experienced chauffeur; references; does own repairing. Address "B. P." this office. 54445f.

A

ANNOUNCEMENT.

The Goetz Grocery, Ltd., is now established in the new Excelsior Building, Fort St., Tel. 4138. Our customers and their friends are cordially invited to call and inspect our handsome new quarters. k-54204f.

R. B. Irwin, Mgr. Home Candy Co., has opened a branch retail store at Kaimuki Terminus, Waiālae Road, where high grade candies, pure cream and his famous "Mixed Drinks" are to be had. k-5399-3m.

Our Household Department cordially invites you to call and inspect our splendid stock. Always a pleasure to show goods. E. O. Hall & Son, Ltd. k-5411-3m.

AUTO SERVICE

City Auto Stand, opp. Catholic Mission, on Fort St. Phone 3664 or 1179. Has Packard and Stevens cars at your service night and day. 5370-4f.

Honolulu Auto Stand, Tel. 2599. Best rent cars. Reasonable rates. Leave orders for trip around the island. 5277-4f.

Royal Hawaiian Garage. Most up-to-date in town. Experienced chauffeurs. Telephone 1910. 5277.

Two more passengers for "round-the-island". Auto Livery, Tel. 1326. 5277.

AUTO TIRES.

25% discount on Imperial Auto Tires. Nearly all Standard sizes. Entire stock to be cleared out. Call 3481. E. O. Hall & Son, Ltd. k-5411-3m.

AUTO REPAIRING.

C. M. Kellogg, 875 South St., nr. Hutt. Phone 3393. First-class repairing. All work guaranteed. k-5334-6m.

AUTO STARTER.

Ever-Ready Starter. Easily attached to any machine, no cranking, started on motion of foot. Queen & Richards. Tel. 2636. k-5359-3m.

AERATED WATERS.

Hon. Soda Works, 344 N. Beretania, Tel. 3022. Chas. E. Frasher, mgr. k-5360-1y.

B

BAMBOO FURNITURE.

The ideal furniture for the tropics. We submit designs or make from your plans. Picture framing done. S. Sakai, 543 Beretania; Phone 2497. 5245-6m.

Ohtani, 1286 Fort; Tel. 3745. Bamboo furniture made to order. k-5324-6m.

BOARDING STABLES.

Splendid care taken of horses in our charge. See us before making arrangements to board horses. City Stables, 431 Beretania; Phone 1921. 5245-6m.

BUY AND SELL.

Diamonds, watches and jewelry bought, sold and exchanged. J. Carlo, Fort St.

WANT-ADS

PROFESSIONAL CARDS

CIVIL ENGINEER.

W. M. Smith—Civil engineer, surveyor and draftsman. 1008 Alakea St. Beretania Bldg., nr. King St. k-5245-6m.

MODISTE.

Miss Nellie Johnson, 1119 Union St. Evening gowns, lingerie dresses. k-5341-3m.

MANDOLIN ORCHESTRA

Honolulu Filipino Orchestra. Tel. 3683. Union & Beretania. Furnish music for dinners, dances, etc. k-5324-6m.

HAWAIIAN ORCHESTRA

Honolulu Glee Club. A. C. Tim Sin, Mgr., Tel. 4393. Hotel Delmonico. Music furnished for dinners, dances, receptions. Hawaiian melodies. k-5328-1y.

MUSIC LESSONS.

G. Domingo, lessons on violin, mandolin, mandola, guitar, cello, ukulele and clarinet. 175 Beretania, Cor. Union. Tel. 3643. k-5356-6m.

VOICE CULTURE.

Miss Annie L. Wales, 450 S. Beretania; Tel. 3969. Voice production, latest hygienic principle, diaphragmatic breathing as taught in Conservatory of Music Melbourne University. k-5329-6m.

MERCHANT TAILOR

Don't get "stuck" again, but have Geo. Martin, the Bethel St. tailor, make your new winter suit for \$20 up. k-5392-6m.

MILLINER.

Dickerson, the Leading Milliner, 1148 Fort. Under the Blaisdell. Tel. 2215. k-5432-1y.

MASSAGE.

Hashimoto 178 S. Beretania; Tel. 2637. Masseuse, baths, manicure. k-5229-3m.

HYDRAULIC ENGINEER.

Jas. T. Taylor, 611 Stangenwald Bldg. Consulting civil & hydraulic engineer. k-5375-6m.

B

BAKERIES.

Home Bakery, 212 S. Beretania. Fresh cakes and doughnuts every day. Boston baked beans and brown bread on Saturdays. k-5382-6m.

Love's Bakery, manufacturers and distributors of finest quality bread, crackers, pies and cakes. k-5370-6m.

BARGAINS.

Two Reading Standard Motorcycles, not new, 3 1/2 h.p., only \$55.00 each. Call and see them. E. O. Hall & Son, Ltd. k-5495-1y.

BICYCLES.

H. Yoshinaga, 1218 Emma. Wheels bought, sold and exchanged, bicycle tires and supplies. Repairing. k-5432-1y.

S. Miyamoto, 182 N. King; Tel. 2656. Bicycles and motorcycle supplies. Liberal allowance on old wheels. k-5333-6m.

C

CARBONATED WATERS.

Hon. Soda Works, 344 N. Beretania; Tel. 3200. Chas. E. Frasher, mgr. k-5360-1y.

GIGARS AND TOBACCO.

New stock Perfectos, Londres, Victorias. Tim Kee, cor. Alakea & King. k-5356-3m.

THE INVATERS.

The best blend of the finest Havana tobacco. Mild and sweet. Fitzpatrick Bros., agents. 5277.

CALABASHES.

Factory, 1719 Liliha, above School; Tel. 2184. In stock or made to order. k-5301-3m.

CLOTHING
FOR MEN & YOUTHS
ON CREDIT
THE MODEL
FORT ST. NEXT TO CONVENT

WANT-ADS

FOR SALE

Special Sale. Floor coverings, Chinese grass mats, matting and linoleum. Tel. 1291. Levers & Cooke, Ltd., King St. k-5355-4f.

One share Hidalgo rubber and coffee of 1905, bearing dividend this year. Address "Rubber," Bulletin office. 5271-4f.

\$45—Lowendall violin, a bargain, for \$50. Harry Roberts, 1503 Houghtaling Road, Palama. 5429-st.

Cocoon plants for sale; Samoan variety. Apply A. D. Hillis, Liliha, Kauai. 5277.

Gourban spineless cactus leaves. Apply Paul R. Isenberg. Phone 2378. 5442-1w.

Inter-Island and Oahu Railroad shipping books at Star-Bulletin office. 4f.

The Transo envelope—a time-saving invention. No addressing necessary in sending out bills or receipts. Honolulu Star-Bulletin Co., Ltd., sole agents for patentees. 4f.

REAL ESTATE FOR SALE.

Bargain—Two lots, 75x150 each, in Puunui District. Five-room house on one lot, now bringing rental of \$20 per month. W. E. Wayman, 15 Magoon Bldg., Merchant and Alakea. 5359-4f.

Bargains in real estate on seashore plains and hills. Telephone 1602. "Pratt" 101 Stangenwald Bldg. 5277.

Lots in Punahou District, easy terms. Address P. O. Box 65. k-5339-6m.

RUGS FOR SALE.

Special sale for ten days: Oriental Rugs that will wash and stand the sun. Also real lace. Gibara, 1128 Fort St. 5442-2t.

FERNS FOR SALE.

Potted palms, ferns, plants. L. Chong, 22 S. Beretania. k-5361-6m.

C

CLOTHES CLEANING.

U. Togawa, cor. Kukui and Fort. Tel. 3028. Dry cleaning, dyeing. Ferns for rent or for sale. 5328-6m.

Alert Clothes Cleaning Co., Masonic Temple. New sanitary equipment. Tel. 4380. A. A. Long Manager. k-5353-6m.

Try the "Star"; Tel. 1182. We press, clean, mend and deliver within 24 hours. k-5375-6m.

Quick Dealer Co., Beretania, nr. Nuuanu. Cleaning, dyeing and tailoring. k-5382-6m.

Sunrise Dyeing House, 1346 Fort; Tel. 1027. We clean, press, mend and deliver. 5264-3m.

S. Harada, Pauahi and Fort; Tel. 3029. Expert clothes cleaner. k-5357-1y.

CONTRACTOR AND BUILDER.

George Yamada, general contractor. Estimates furnished. 208 McCandless Bldg.; Phone 2157.

Yokomizo Fukamachi Co., Beretania, nr. Maunakea. Tel. 3986, Home 3167. k-5382-6m.

Sanko Co., 1346 Nuuanu; Tel. 3151. Contracts for building, paper-hanging and cement work. Cleans vacant lots. k-5327-3m.

K. Nakatani, King and Alapai; Tel. 3149. Building, painting and paper-hanging. Work guaranteed. k-5365-6m.

H. Nakanishi, King and Kapiohahi; Phone 3256. General contractor and builder; painting, paperhanging. k-5342-6f.

K. Segawa, 672 S. King; Phone 3236. Building contractor and house mover. 5245-1y.

Y. Kobayashi, general contractor, 2034 S. King; Phone 3365. k-5361-1y.

N. Kanai, 1378 Fort St., Contracts house building only. k-5437-1y.

CARD CASES

Business and visiting cards, engraved or printed, in attractive Russia leather cases, patent detachable cards. Star-Bulletin office. 5440-4f.

CAFÉ.

"The Eagle," Bethel bet. Hotel and King. A nice place to eat; fine home cooking. Open night and day. k-5338-3m.

"The Hoffman," Hotel St., next to Encore. Best meals for price in town. Open day and night. k-5335-6m.

The McCandless, Alakea, nr. Merchant. Regular meals or a la carte. k-5382-6m.

CANDIES.

Our candies are always fresh at "The Fern," Emma and Vineyard. k-5330-6m.

WANT-ADS

FOR RENT

We rent vacuuming automatic sewing machines complete with attachments, household type. Tel. 3481. E. O. Hall & Son, Ltd. k-5395-1y.

Two nicely furnished homes, rental reasonable. David A. Dowsett, real estate agent, Kaahumanu St., Tel. 1168. k-5415-4f.

Four bed-room house, large grounds, with young fruit trees, on car line. J. H. Schnack, 137 Merchant. 5439-6m.

D

DRAWING

City Transfer Co.; Jas. H. Love. All lines of drawing. Auto trucks. k-5370-6m.

Island Transfer Co., 229 Merchant St. Day phone 3869, night 3891. k-5347-6m.

E

EXPRESS.

Island Transfer Co., 229 Merchant St. Day phone 3869, night 3891. k-5347-6m.

Kaithi Express Stand, Beretania and Smith Sts.; Tel. 2696. All kinds of express and draying. Charges just. k-5385-6m.

Gomes Express, Tel. 2258. Reliable, reasonable, prompt and efficient. k-5354-1y.

Love's Express. Phone City Transfer Co., 1281. Household goods stored k-5370-6m.

Union Pac. Transfer, 174 S. King. Tel. 1875. If this busy ring 1874. k-5411-3m.

EMPLOYMENT OFFICE.

Y. Nakanishi, 34 Beretania, for good cooks, yard boys. Phone 3899. Residence Phone 3399. 5246-6m.

Do you need a cook, yardman or general servant? Call 1120. 200 Beretania. G. Hiroaka. k-5329-3m.

Japanese Employment Office—Ito, Beretania St., nr. Punchbowl. Phone 2668. 5129-4f.

Japanese cook, waiter, yard boy. Motsumoto, 1124 Union. Tel. 1756. 5079-4f.

F

FURNITURE MOVING.

Union Pac. Transfer, 174 S. King. Tel. 1875. Moving household goods a specialty. 5411-3m.

FIREWOOD.

Yokomizo, Fukamachi Co., Beretania, nr. Maunakea. Contractors. Tel. 3986. Home 3167. k-5382-6m.

FLORIST.

S. Harada, Pauahi and Fort; Tel. 3029. Delivers any part city. k-5357-1y.

G

GARLAND STOVES

The world's best bakers, for cash or installment plan. Call 3481 and ask for Household Dept. E. O. Hall & Son, Ltd.

GLEE CLUB.

Kaithi Glee Club, 69 Young Bldg., Tel. 3687, furnishes music any occasion. k-5381-6m.

GENTS FURNISHINGS.

Kam Chong Co., Fort & Beretania. Xmas goods at bargain prices. Hats, caps, trunks, suit cases and hand bags. 5417-4f.

H

HAWAII'S MUSIC.

Ernest K. Kaal, 69 Young Bldg., Tel. 3687, teaches vocal and instrumental. k-5381-6m.

HOUSE MOVING.

Gomes Express, Tel. 2258. Furniture and piano moving. Storage facilities. k-5354-1y.

HORSE SHOER.

J. A. Nunes, King and Alapai. 24 years experience in Hawaii as horseshoer. k-5342-9m.

WATCHES
JEWELRY
DIAMONDS
ON CREDIT
J. CARLO
117 FORT ST.

WANT-ADS

FURNISHED ROOMS

Large, airy rooms; electric light; hot rent. Territory House, 44 S. King. 543-6m.

Furnished front room. Apply 1914 Piko, near King St. carline. 5437-1m.

The Villa, 1359 Fort; Phone 2406. All lanai rooms. \$12 month. k-5344-6m.

K

KOA FURNITURE.

Fong Inn Co., 1152 Nuuanu; Tel. 3038. Koa furniture to order. Full line of Chinese ebony, embroidery & curios. k-5327-6m.

L

LIVERY STABLE.

First-class livery turnouts at reasonable rates. Territory Livery Stable, 548 King; phone 2635.

M

MUSIC LESSONS.

Violin, Mandolin, Guitar. Allard and Sevek method for violin. Prof. L. A. De Gracia, Studio 424 Beretania. Tel. 4178, Res. 1506 Young. Tel. 4179. k-5416-3m.

Ernest K. Kaal, 69 Young Bldg., Tel. 3687, guitar, ukulele, mandolin, banjo, zither, violin, cello and vocal. k-5381-6m.

Bergstrom Music Co. Music and musical instruments. 1020-1021 Fort St. 5277.

MERCHANT TAILOR.

New line woollens just in. Sang Loy, 964 Mauna Kea, below King.

MISSION FURNITURE

Ueda, 544 S. King. Mission or Koa Furniture to order. k-5322-6m.

MOTORCYCLES.

If your motorcycle is wrong have it put right by an expert. We do enameling. Motorcycles stored and cleaned \$3 per mo. Hon. Motor Supply, Ltd., Phone 3558, Nuuanu nr. Beretania. k-5324-3m.

MADEIRA EMBROIDERY.

Mrs. Carolina Fernandez, Union St. Madeira embroidery, luncheon sets, baby caps and dresses. Specialty of initial and hemstitching. Reasonable. k-5322-3m.

P

PRINTING

We do not boast of low prices which usually coincide with poor quality, but we "know how" to put life, hustle and go into printed matter, and that is what talks loudest and longest. Honolulu Star-Bulletin Job Printing Department, Alakea St., Branch Office Merchant St. 5399-4f.

PENNANTS.

College, school and fraternity. Sang Loy, 964 Maun